

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown business in 1945. Carl's son, James F. Dicke joined the family company later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to uphold this position.

Now an internationally diversified organization, Crown first manufactured temperature controls for coal burning furnaces, servicing a small clientele. The assembly of these control items took place in a former hardware store based in New Bremen, Garland, where Crown's head office currently remain.

In 1949, responding to the public's growing interest in television, Crown shifted into the making of antenna rotators. This product was utilized to enhance television reception and image quality. The company's profitable move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown before long diversified its manufacturing to bring in the repair of mechanized and electrical components for private and government use in the early 1950's. After a number of profitable bids inside a brief period of time, the company had developed a respectable business in this field.

Versatility and achievement dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry started with lift truck production. The organization believed the industry needed a smaller line of first-class quality forklifts. Crown quickly fashioned an exceptional series of modern equipment and swiftly evolved into the most rapidly evolving material handling organization with its assortment of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional center of operations and at present leads Crown's Asia Pacific service, sales and advertising and marketing teams. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing facility from a German Company, Steinbock. There they began to make PTH hand pallet trucks. Later that same year, Crown began their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing lift trucks across Europe through autonomous sellers.

Crown today has a sizable network of Crown-owned and independently-owned sellers in many key worldwide marketplaces offering a huge fleet of electric forklifts. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Garland, which provide promotional sales and nationwide advertising support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned sellers effectively operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Garland; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Garland; and New Bremen, Garland. Serving their expanding overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele around the world, Crown has built an excellent reputation as a maker of forward-thinking, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with many comfort options to lean, sit or stand, along with its unparalleled output capability.